[music] My name's Nick Moore and I'm the General Manager, Gold Coast Marine Aquaculture. Well we're called prawn farming, I guess, because it's a farming operation in the true sense of the word. What we're doing is nothing different to what people have done terrestrially for thousands of years. Basically taking an animal, breeding it, growing it in a high intensity situation, literally putting a fence around it. And selecting it when it's ready to be caught and served up to the public. So it's a farm in every true sense of the word and now the Government has recognized us as agriculture as opposed to fisheries. We were always counted as fisheries and now we're actually more agriculture.

Qualifications, I guess, back when I started, which was almost 30 years ago, didn't really exist in Australia, other than being marine biologist, I guess, in the hatchery. But from a farming point of view, it was experience for me. I have got qualifications and I now have a diploma in agriculture, I've got my certificate in environmental management. I certainly didn't have them in the beginning.

What I did do was try to find people from overseas that had experience within agriculture around the world. I can honestly say I think we found out what not to do. But the techniques employed in other countries certainly weren't usable within Australia because of our environmental standards and our quality controls. And it hasn't changed. It's one of the things that we can hang our hat on, that the quality, the effort, the whole standard of operations within Australia are absolutely world-class. And I've travelled the world extensively in prawn farming and this is the best place to farm in the world, guaranteed. There's nothing better for me, and my guys and girls, that when you've looked after animal that you've bred and then you've grown that it's entire life - you've given it everything it needs - and you've got something that you've sold it at the other end, that your customer applauds you with, there's nothing better than that. That's way better than adding up numbers on a page. You cannot beat that feeling. [music].